

Doc No.	QM 11	ADDITIONAL POLICIES QM 11 POLICY FOR USE OF CERTIFICATION MARK/LOGO	Rev No.	01
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- The GreenCert logo is a trademark of GreenCert.
- GreenCert provides to certified operators the logo in electronic form. Variation in or changes to the logo are in violation of this policy.
- Operators must ensure that the logo is used only in direct connection with specific products that are currently certified/approved.
- Displaying the logo in a way that could reasonably be thought to apply to a product that is not currently certified/approved is in violation of GreenCert policy and Indian trademark law.
- The GreenCert logo may be used on company websites, brochures, catalogs, and other media. However, samples of the same need to be approved by GreenCert before use.
- By using the GreenCert logo, the operator agrees to abide by the logo licensing policy.
- As per NPOP 8th Edition, the use of Unified India Organic logo is now mandatory for products certified under NPOP.
- For domestic market, Jaivik Bharat Logo is required to be affixed along with the unified India Organic Logo as per FSSAI's Food Safety and Standards (Organic Foods) Regulation, 2017.

Misuse of License

A licensee **shall be deemed** to have misused the license if they fail to immediately stop displaying or using the Certification Mark after:

- a) surrender, suspension, or cancellation of the license, or
- b) failure to implement changes advised by the Inspection and Certification Agency.

Licensee Obligations

Upon grant of the license, the licensee **shall**:

- At all times comply with the terms of the license, applicable regulations, and any amendments thereto.
- Claim the license only for approved capabilities, products, or processes covered under the license.
- Not use the license in any misleading or objectionable manner.
- Submit to GreenCert for approval the form and manner in which the license or references thereto are used.
- Upon suspension or termination, immediately discontinue use of the license and withdraw all promotional and advertising material referring to it.
- Permit access to GreenCert inspection officers for assessment, audit, or surveillance and provide access to all relevant records and documents.
- Maintain evidence of continuing operations and notify GreenCert in writing of any discontinuance exceeding three months; discontinuance exceeding six months shall be grounds for cancellation and re-assessment.



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- Pay all prescribed fees to GreenCert, including during periods of suspension or discontinuance.

Surrender of License

A license **shall** be surrendered at any time by written notice to GreenCert, and the licensee **shall** return the license and all related documents.

Purpose:

To ensure proper surrender of certification, scope certificates, TCs, and certification marks (GreenCert logo, FSSAI Jaivik Bharat logo) while maintaining compliance with NPOP, FSSAI, and regulatory requirements.

Scope:

Applies to all certified operators and associated certificates/marks issued by GreenCert

Policy:

1. Initiation:
 - Operators must submit a written request to surrender certification, scope certificates, TCs, and logos.
2. Verification & Action:
 - GreenCert verifies all related certificates and TCs.
 - All TCs and scope certificates are invalidated.
 - Operators must immediately stop using all logos/marks.
3. Documentation & Communication:
 - Maintain records of surrendered certificates, TCs, and logos (date, reason, actions).
 - Update GreenCert systems and notify FSSAI (Jaivik Bharat portal) if applicable.
4. Monitoring:
 - Policy effectiveness reviewed in internal audits and management reviews.